



US-Based BYB Extreme Bare Knuckle Fighting Series and UK-Based Bare Knuckle Boxing Announce Partnership, Talent Exchange

MIAMI, FL, NOVEMBER 8, 2021 – Leading US and UK bare knuckle boxing promotions, BYB Extreme Bare Knuckle Fighting Series and Bare Knuckle Boxing, respectfully, announced a partnership today to exchange talent across the Atlantic for featured fights as enthusiasm for the sport grows on a global level.

Undefeated bare knuckle fighters Barrie “The Welsh Wrecking Machine” Jones (5-0) and Toby “Wardog” Bindon (1-0) will represent BKB and Great Britain at *BYB 8: Tis the Season to Brawl* on December 17 at the James L. Knight Center in Downtown Miami.

Bindon, a Burmese Lethwei kickboxer, has no shortage of confidence regarding his upcoming US debut or his heritage. “I’m not going to America a tourist, I am going there to mark my territory and put the British flag on the map. I am going with vicious intentions and will put on a master class performance for combat sports fans around the world and showing the high standard that it is BKB.”

Said BYB founder, DADA 5000, “I appreciate their fighters’ enthusiasm, but we’ve been teaching the Brits a lesson in humility for over 250 years. So for all their bluster, the bottom line is they need to man up, step into the Trigon and prove it in battle. I’m looking forward to some great fights, but also a great partnership with BKB.”

In January 2022, two yet-to-be-announced BYB fighters will fly into London to be part of the January BKB24 show at the O2 Arena.

Said BYB president Mike Vazquez, “This is a testament to the worldwide popularity of not just the sport of bare knuckle boxing, but that of BYB and BKB specifically. Our live shows and broadcasts pack more excitement and entertainment than any other fight sport or promotion out there, and international growth is natural. I look forward to this and more collaborations with the BKB as we collectively take over the fight world one continent at a time.”

BKB owners Joe Brown and Jim Freeman added, “We are well on the way to turning our dream of making Bare Knuckle Boxing into a global and mainstream sport into a reality. Our partnership with a US promotion with the bare knuckle pedigree of BYB is another massive step towards making the sport a truly worldwide spectacle.”

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Tickets for BYB 8 are now on sale through Ticketmaster and can also be purchased at BYBTickets.com. BYB 8 will be broadcast live on YouTube at **BYBExtreme**.

Returning in December will be BYB's a second-to-none all-star announcing team with **DADA 5000, Mike Goldberg, Paulie Malignaggi, Benny Ricardo, Claudia Trejos, and Dave Ryan.**

About BYB Extreme Fighting Series

BYB Extreme Fighting Series was established to bring fight fans what they want most, ACTION! BYB Extreme Bare-Knuckle Brawls is designed to leave decisions to the combatants in the cage, not the judges. Close combat in BYB's 3-sided Triangle cage, affectionately known as "The Trigon", just about guarantees that. No other ring or cage in the world has angles of less than 90 degrees. With 60-degree angles, "The Trigon" guarantees 180-degrees of mayhem. BYB Extreme combatants will work to take the action to the center of the cage versus risking getting caught up in one of 'The Trigon's' tight corners. BYB Extreme Fighting Series is taking Bareknuckle Brawling into the 21st and even the 22nd centuries, not back to the 1800's. Let's Brawl. For more information visit bybextreme.com, Facebook @bybextremefightingseries, Twitter, Instagram and YouTube at @bybextreme.

About BKB

BKBtm owners/promoters/matchmakers Joe Brown and Jim Freeman met at a small Bare-Knuckle promotion in 2015 where the fights had little or no organisation and extremely poor matchmaking. This meeting prompted a discussion about the sport and how they could add professionalism and garner it a more mainstream television viewing audience. The duo set to change the "underground" face of bare-knuckle boxing by booking top quality professional fighters with better matchmakers and in better venues with defined rules, weight categories, and pay structures. In turn, BKBtm became the first legalized bareknuckle company in the world and is now shown in over 50 countries, while currently hosting its shows in London's prestigious O2 Arena. For more information visit bkbworld.co.uk or follow them on Facebook @BKBofficialpage1, Instagram and Twitter @bkb_official1, and Youtube: Official BKB.

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