



## **BYB 8 Partner MMACOIN to Award 1 Million MMACOIN to Fighter with “Knockout of the Night” at December 17’s *‘Tis the Season to Brawl***

**MIAMI, FL, December 10, 2021** – Last month, BYB Extreme Fighting Series announced its newest partner, MMACOIN, a deflationary cryptocurrency on the Binance Smart Chain (BSC) uniting the crypto world and the fight industry. As part of the deal, MMACOIN will be helping fighters earn money by minting and selling NFTs, starting with BYB Champions Patricia Juarez and Jomi Escoboza, followed by the best highlights from BYB 8. A majority of the proceeds will go directly back to the fighters.

Today, MMACOIN upped the ante for fighters looking to score highlight reel KO’s at December 17<sup>th</sup>’s BYB 8. In addition to BYB’s cash knockout bonus, MMACOIN will award 1 Million MMACOIN to the fighter with the night’s top knockout.

Said the MMACOIN team, “BYB and MMACOIN are constantly looking for new, creative ways to give back to the fighting community, and we are lucky to be working with a partner that encourages us to push the envelope to do so. Between the sponsorship, the NFTs and now the knockout bonus, we see this as just the beginning.”

BYB 8: ‘Tis the Season to Brawl will take place December 17 at the James L. Knight Center in Downtown Miami. Tickets are now on sale at [bybtickets.com](http://bybtickets.com).

### **About BYB Extreme Fighting Series**

BYB Extreme Fighting Series was established to bring fight fans what they want most, ACTION! BYB Extreme Bare-Knuckle Brawls is designed to leave decisions to the combatants in the cage, not the judges. Close combat in BYB’s 3-sided Triangle cage, affectionately known as “The Trigon,” just about guarantees that. No other ring or cage in the world has angles of less than 90 degrees. With 60-degree angles, “The Trigon” guarantees 180-degrees of mayhem. BYB Extreme combatants will work to take the action to the center of the cage versus risking getting caught up in one of “The Trigon’s” tight corners. BYB Extreme Fighting Series is taking Bareknuckle Brawling into the 21st and even the 22nd centuries, not back to the 1800’s. Let’s Brawl. For more information visit [bybextreme.com](http://bybextreme.com), Facebook [@bybextremefightingseries](https://www.facebook.com/bybextremefightingseries), Twitter, Instagram and YouTube at [@bybextreme](https://www.youtube.com/@bybextreme).

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